

Team Japan



Business advice for companies operating in Japan and New Zealand from one of New Zealand's most trusted certified public accountancy and comprehensive business advisory firms, with more than 70 years of experience.

Now, for tomorrow

Team Japan value long term trusted relationships with our clients and infuse unique Japanese “omotenashi no kokoro” into everything we do.

- Real-world advice from people experienced in the New Zealand and Japanese markets
- Comprehensive expert advice from a full-service accounting and business services firm
- Outsourcing services that let you concentrate on your business
- Experts in international tax and structuring
- Extensive networks to enhance your business



Baker Tilly Staples Rodway are proud to be the representative office for JETRO Auckland since 2020.

www.jetro.go.jp/jetro/overseas/nz_auckland



Annette J. Azuma

BA, B Com, FCA, CPA (Aust)

Director

Business Advisory

Annette is a chartered accountant specialising in international business and dealing with a number of listed and unlisted corporates and high net worth individuals, assisting with all aspects of taxation, compliance, M&A and immigration.

Fluent in Japanese, she has particular expertise and experience assisting many Japanese clients doing business and investing in NZ, as well as representing NZ companies expanding their business to Japan.

Annette has been with Baker Tilly Staples Rodway since 1996.

Annette also serves on the following organisations:

- Japan New Zealand Business Council – Vice Chair
- Drive Electric – Board Member
- Global Women (New Zealand) – Member

Our Services

Business Advisory

- Preparation of financial statements & tax returns
- Company set ups
- Cash flow & projected financial statements
- NZ trusts

M&A

- Identify targets
- Valuation
- Due diligence
- Purchase price allocation



Sachiko Konno

BIS, CA

Senior Manager

Business Advisory

Sachiko is a chartered accountant who joined us in 2012. She assists many of our listed and unlisted corporate clients with accounting, tax and consulting, building on her corporate experiences in Japan.

Sachiko has been a board member of the Japanese Chamber of Commerce of Auckland (Nisuiikai) since 2020.

Corporate Advisory

- Business exit strategies
- MBO etc
- Succession planning
- Capital raising
- NZ-resident director service

Audit

- Statutory audit
- Review engagements
- Prospectus audit
- Enterprise risk & management
- Internal audit

Taxation

- Tax structuring & transactional advice
- Tax risk management
- Inbound tax issues
- Cross border tax
- High net worth & new immigrant tax planning

Insolvency & Business Recovery

- Liquidation
- Receivership
- Voluntary administration

Business Outsourcing

- Financial administration
- Accounts payable & receivable
- General ledger maintenance
- Management reporting
- Monthly report
- Payroll

Human Resources

- Organisation development
- Employment relations
- Recruitment & selection
- Learning & development



Reina Banno

MPA, BCS, CA,
Senior Manager
Audit & Assurance

Reina is a chartered accountant who joined us in 2016, after completing degrees at Georgetown University, USA and Auckland University.

Reina is a senior manager in Audit and Assurance Services and has also gained international experience through secondments with our Baker Tilly affiliates in Melbourne, USA and Canada.



Ayumi Sugimoto

Assistant Manager
Financial Administration
Business Advisory

Ayumi joined us in 2013, after working in the banking industry in Japan for over 10 years and gaining experience in corporate accounting in NZ.

Ayumi is a Xero Specialist, and assists many of our listed and unlisted corporate clients focused on outsourcing practices.



Kiyomi Long

BBus
Business Advisory

Kiyomi joined us in March 2022 following a number of years working in the finance team of a listed Japanese subsidiary in Auckland. She assists clients in areas of accounting and taxation, and also draws on previous commercial experience gained in both Japan and Canada.

Kiyomi has a commerce degree from Auckland University of Technology and is working towards her Chartered Accountancy qualification.



Taeko Howell

Japanese Language Specialist
Business Advisory



Kay Kunisawa

BEd, PGDip Trans
Japanese Language Specialist
Business Advisory

About Baker Tilly Staples Rodway

Baker Tilly Staples Rodway is a national association of independent practices, with eight locations throughout New Zealand.

We are proud to be a member of Baker Tilly International, a top ten global network of independent accounting and business advisory firms, whose member firms share our dedication to exceptional client service.

Contact us

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