

Team Japan

Business advice for companies operating in Japan and New Zealand from one of New Zealand's most trusted certified public accountancy and comprehensive business advisory firms, with more than 70 years of experience.



Team Japan value long term trusted relationships with our clients and infuse unique Japanese “omotenashi no kokoro” into everything we do.



Real-world advice from people experienced in the New Zealand and Japanese markets



Comprehensive expert advice from a full-service accounting and business services firm



Outsourcing services that let you concentrate on your business



Experts in international tax and structuring



Extensive networks to enhance your business

JETRO

Baker Tilly Staples Rodway are proud to be the representative office for JETRO Auckland since 2020.
www.jetro.go.jp/jetro/overseas/nz_auckland

Our Services

Business Advisory

- Preparation of financial statements & tax returns
- Company set ups
- Cash flow & projected financial statements
- NZ trusts

M&A

- Identify targets
- Valuation
- Due diligence
- Purchase price allocation

Corporate Advisory

- Business exit strategies
- MBO etc
- Succession planning
- Capital raising
- NZ-resident director service

Audit

- Statutory audit
- Review engagements
- Prospectus audit
- Enterprise risk & management
- Internal audit

Taxation

- Tax structuring & transactional advice
- Tax risk management
- Inbound tax issues
- Cross border tax
- High net worth & new immigrant tax planning

Insolvency & Business Recovery

- Liquidation
- Receivership
- Voluntary administration

Business Outsourcing

- Financial administration
- Accounts payable & receivable
- General ledger maintenance
- Management reporting
- Monthly report
- Payroll

Human Resources

- Organisation development
- Employment relations
- Recruitment & selection
- Learning & development



Annette J. Azuma
BA, B Com, FCA, CPA (Aust)
Director | Business Advisory

Annette is a chartered accountant specialising in international business and dealing with a number of listed and unlisted corporates and high net worth individuals, assisting with all aspects of taxation, compliance, M&A and immigration.

Fluent in Japanese, she has particular expertise and experience assisting many Japanese clients doing business and investing in NZ, as well as representing NZ companies expanding their business to Japan.

Annette has been with Baker Tilly Staples Rodway since 1996.

Annette also serves on the following organisations:

- Japan New Zealand Business Council – Vice Chair
- Drive Electric – Board Member
- Global Women (New Zealand) – Member



Reina Banno
MPA, BCS, CA,
Partner | Audit & Assurance

Reina is a chartered accountant who joined us in 2016, after completing degrees at Georgetown University, USA and Auckland University.

Reina is a partner in Audit and Assurance Services and has also gained international experience through secondments with our Baker Tilly affiliates in Melbourne, USA and Canada.



Sachiko Konno
BIS, CA
Senior Manager | Business Advisory

Sachiko is a chartered accountant who joined us in 2012. She assists many of our listed and unlisted corporate clients with accounting, tax and consulting, building on her corporate experiences in Japan.

Sachiko had been a board member of the Japanese Chamber of Commerce of Auckland (Nisuiikai) until 2024.



Ayumi Sugimoto
Manager
Financial Administration
Business Advisory

Ayumi joined us in 2013, after working in the banking industry in Japan for over 10 years and gaining experience in corporate accounting in NZ.

Ayumi is a Xero Specialist, and assists many of our listed and unlisted corporate clients focused on outsourcing practices.



Michiyo Hirota
MPA, BA
Audit & Assurance

Michiyo joined us in July 2024 after completing degrees at Auckland University of Technology. Having lived in Japan, Australia, and New Zealand, Michiyo brings an international perspective and a collaborative approach to her work.

Michiyo is currently working towards her Chartered Accountancy qualification, further strengthening her professional capabilities.



Taeko Howell
Japanese Language Specialist
Business Advisory



Kay Kunisawa
BEd, PGDip Trans
Japanese Language Specialist
Business Advisory

About Baker Tilly Staples Rodway

Baker Tilly Staples Rodway is a national association of independent practices, with eight locations throughout New Zealand. We are proud to be a member of Baker Tilly International, a top ten global network of independent accounting and business advisory firms, whose member firms share our dedication to exceptional client service.

Contact us

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