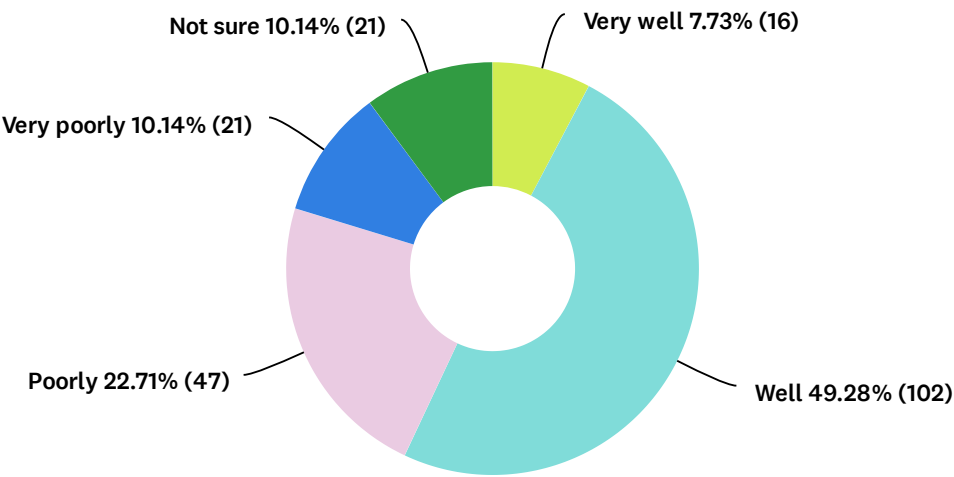


Q1 How is the government performing when it comes to managing the broader New Zealand economy?

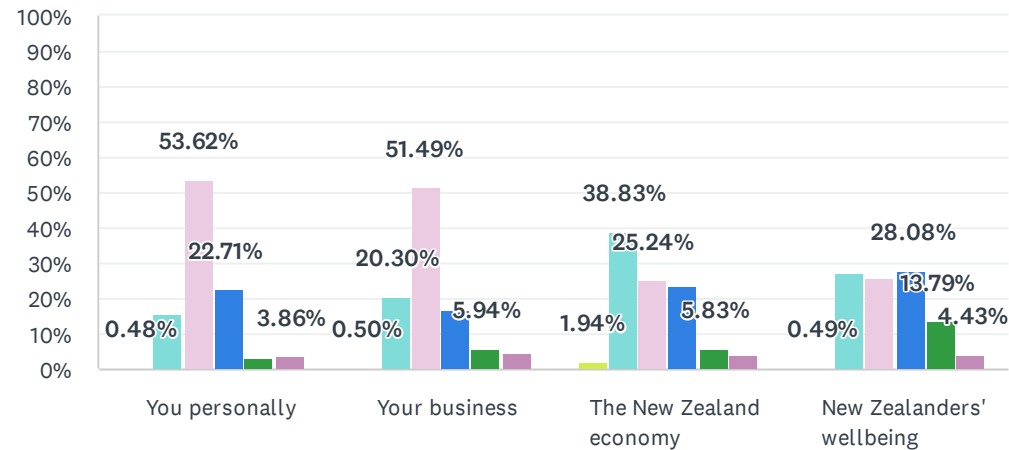
Answered: 207 Skipped: 0



ANSWER CHOICES		RESPONSES	
Very well		7.73%	16
Well		49.28%	102
Poorly		22.71%	47
Very poorly		10.14%	21
Not sure		10.14%	21
TOTAL			207

Q2 What impact do you think this year's Budget will have on the following?

Answered: 207 Skipped: 0

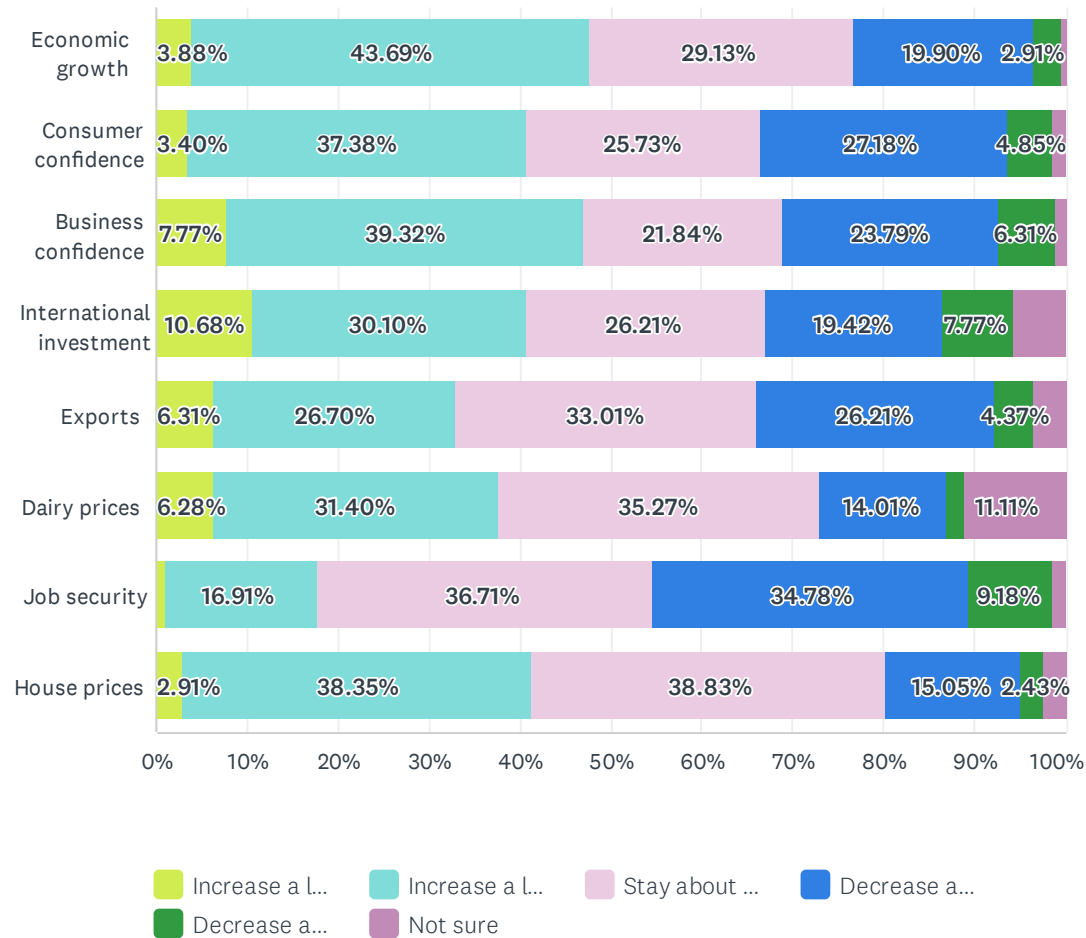


■ Very positive
 ■ Positive
 ■ Neutral
 ■ Negative
■ Very negati...
■ Not sure

	VERY POSITIVE	POSITIVE	NEUTRAL	NEGATIVE	VERY NEGATIVE	NOT SURE	TOTAL	WEIGHTED AVERAGE
You personally	0.48% 1	15.94% 33	53.62% 111	22.71% 47	3.38% 7	3.86% 8	207	3.24
Your business	0.50% 1	20.30% 41	51.49% 104	16.83% 34	5.94% 12	4.95% 10	202	3.22
The New Zealand economy	1.94% 4	38.83% 80	25.24% 52	23.79% 49	5.83% 12	4.37% 9	206	3.06
New Zealanders' wellbeing	0.49% 1	27.59% 56	25.62% 52	28.08% 57	13.79% 28	4.43% 9	203	3.40

Q3 What do you expect the following economic indicators to do over the next year?

Answered: 207 Skipped: 0



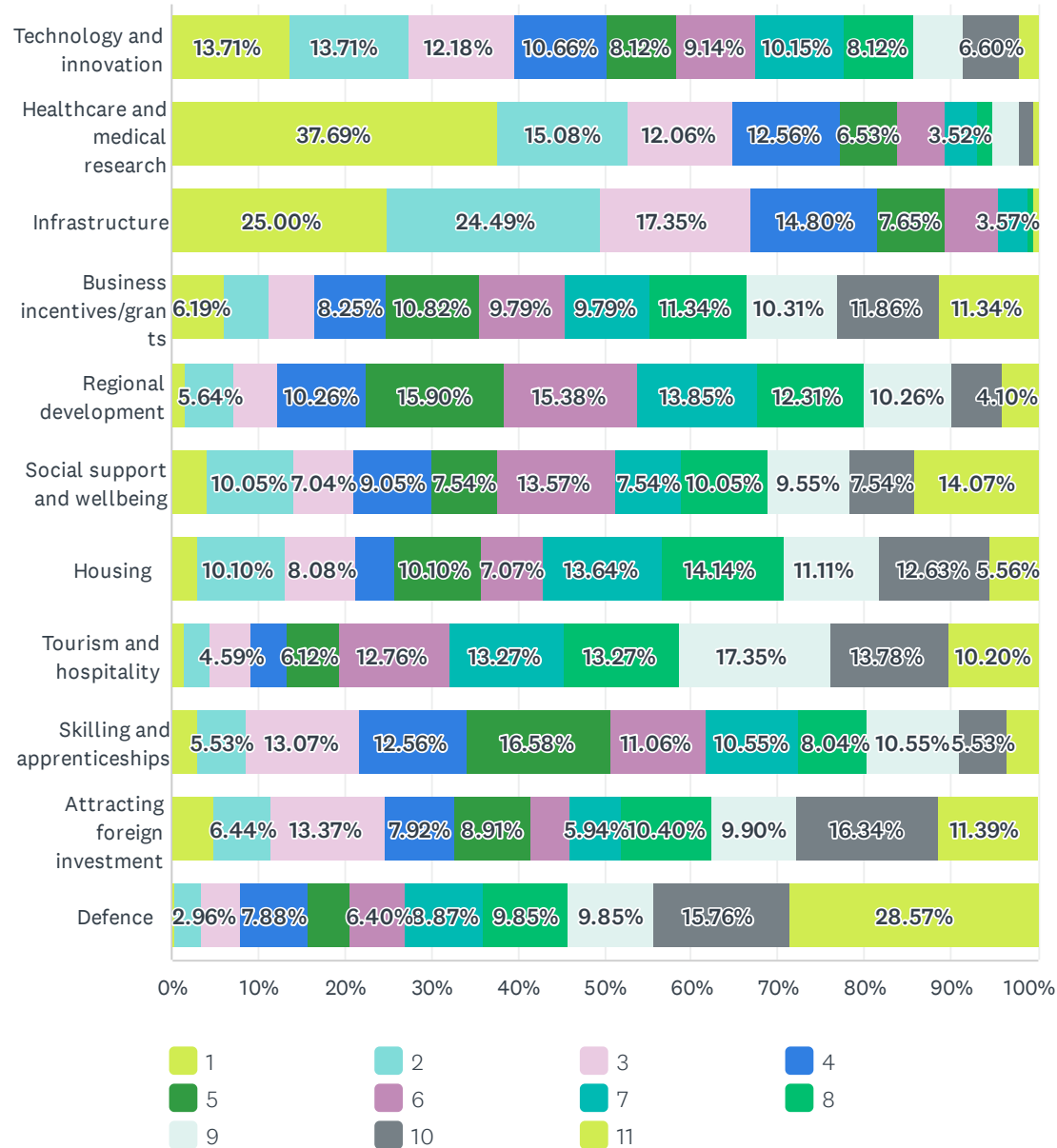
Baker Tilly Staples Rodway pre-budget poll 2025

	INCREASE A LOT	INCREASE A LITTLE	STAY ABOUT THE SAME	DECREASE A LITTLE	DECREASE A LOT	NOT SURE	TOTAL	WEIGHTED AVERAGE
Economic growth	3.88% 8	43.69% 90	29.13% 60	19.90% 41	2.91% 6	0.49% 1	206	2.76
Consumer confidence	3.40% 7	37.38% 77	25.73% 53	27.18% 56	4.85% 10	1.46% 3	206	2.97
Business confidence	7.77% 16	39.32% 81	21.84% 45	23.79% 49	6.31% 13	0.97% 2	206	2.84
International investment	10.68% 22	30.10% 62	26.21% 54	19.42% 40	7.77% 16	5.83% 12	206	3.01
Exports	6.31% 13	26.70% 55	33.01% 68	26.21% 54	4.37% 9	3.40% 7	206	3.06
Dairy prices	6.28% 13	31.40% 65	35.27% 73	14.01% 29	1.93% 4	11.11% 23	207	3.07
Job security	0.97% 2	16.91% 35	36.71% 76	34.78% 72	9.18% 19	1.45% 3	207	3.39
House prices	2.91% 6	38.35% 79	38.83% 80	15.05% 31	2.43% 5	2.43% 5	206	2.83

Q4 Please rank the areas of investment you think the Government should prioritise most in the Budget (1 = most important).

Answered: 206 Skipped: 1

Baker Tilly Staples Rodway pre-budget poll 2025

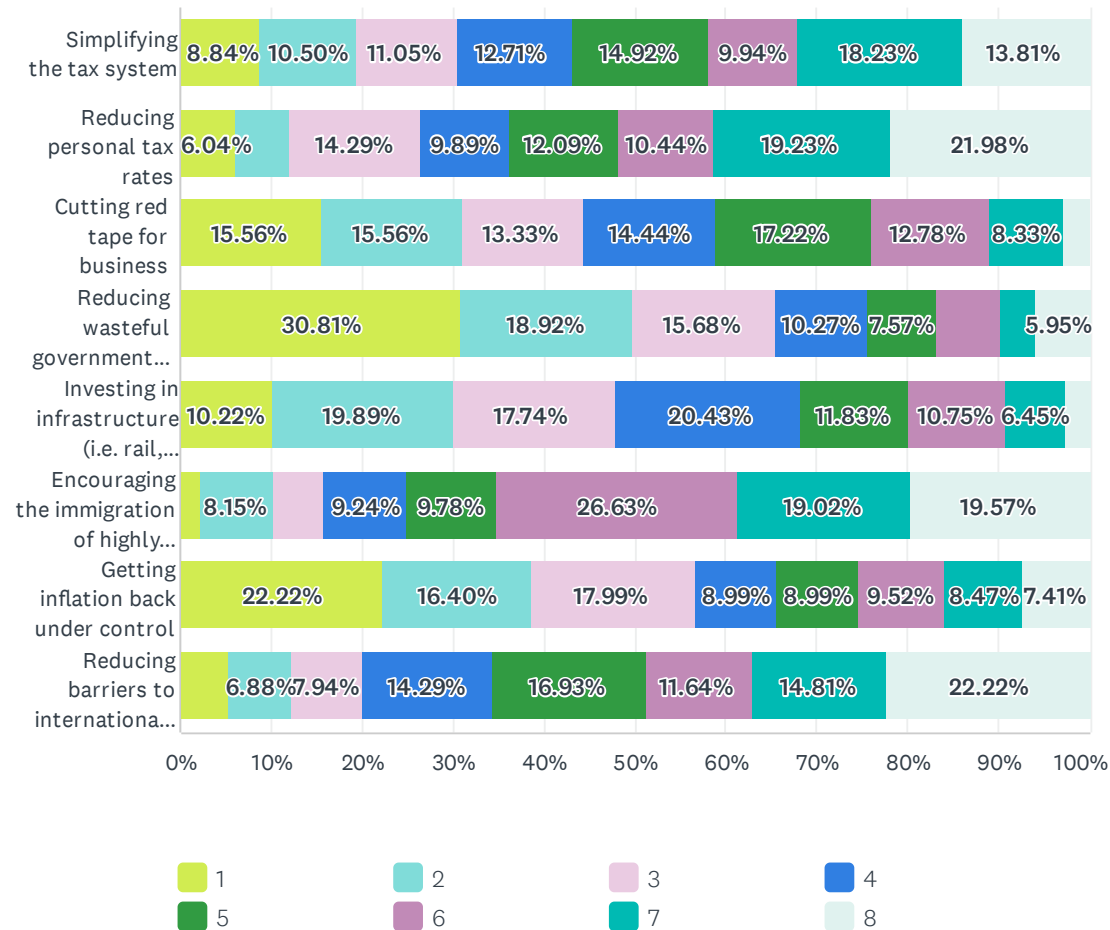


Baker Tilly Staples Rodway pre-budget poll 2025

	1	2	3	4	5	6	7	8	9	10	11	TOTAL	SCORE
Technology and innovation	13.71% 27	13.71% 27	12.18% 24	10.66% 21	8.12% 16	9.14% 18	10.15% 20	8.12% 16	5.58% 11	6.60% 13	2.03% 4	197	7.10
Healthcare and medical research	37.69% 75	15.08% 30	12.06% 24	12.56% 25	6.53% 13	5.53% 11	3.52% 7	2.01% 4	3.02% 6	1.51% 3	0.50% 1	199	8.91
Infrastructure	25.00% 49	24.49% 48	17.35% 34	14.80% 29	7.65% 15	6.12% 12	3.57% 7	0.51% 1	0.00% 0	0.00% 0	0.51% 1	196	9.05
Business incentives/grants	6.19% 12	5.15% 10	5.15% 10	8.25% 16	10.82% 21	9.79% 19	9.79% 19	11.34% 22	10.31% 20	11.86% 23	11.34% 22	194	5.27
Regional development	1.54% 3	5.64% 11	5.13% 10	10.26% 20	15.90% 31	15.38% 30	13.85% 27	12.31% 24	10.26% 20	5.64% 11	4.10% 8	195	5.70
Social support and wellbeing	4.02% 8	10.05% 20	7.04% 14	9.05% 18	7.54% 15	13.57% 27	7.54% 15	10.05% 20	9.55% 19	7.54% 15	14.07% 28	199	5.50
Housing	3.03% 6	10.10% 20	8.08% 16	4.55% 9	10.10% 20	7.07% 14	13.64% 27	14.14% 28	11.11% 22	12.63% 25	5.56% 11	198	5.45
Tourism and hospitality	1.53% 3	3.06% 6	4.59% 9	4.08% 8	6.12% 12	12.76% 25	13.27% 26	13.27% 26	17.35% 34	13.78% 27	10.20% 20	196	4.50
Skilling and apprenticeships	3.02% 6	5.53% 11	13.07% 26	12.56% 25	16.58% 33	11.06% 22	10.55% 21	8.04% 16	10.55% 21	5.53% 11	3.52% 7	199	6.20
Attracting foreign investment	4.95% 10	6.44% 13	13.37% 27	7.92% 16	8.91% 18	4.46% 9	5.94% 12	10.40% 21	9.90% 20	16.34% 33	11.39% 23	202	5.37
Defence	0.49% 1	2.96% 6	4.43% 9	7.88% 16	4.93% 10	6.40% 13	8.87% 18	9.85% 20	9.85% 20	15.76% 32	28.57% 58	203	3.84

Q5 The Government has made moves to create a better environment for business growth. Please rank its performance across these measures.

Answered: 194 Skipped: 13

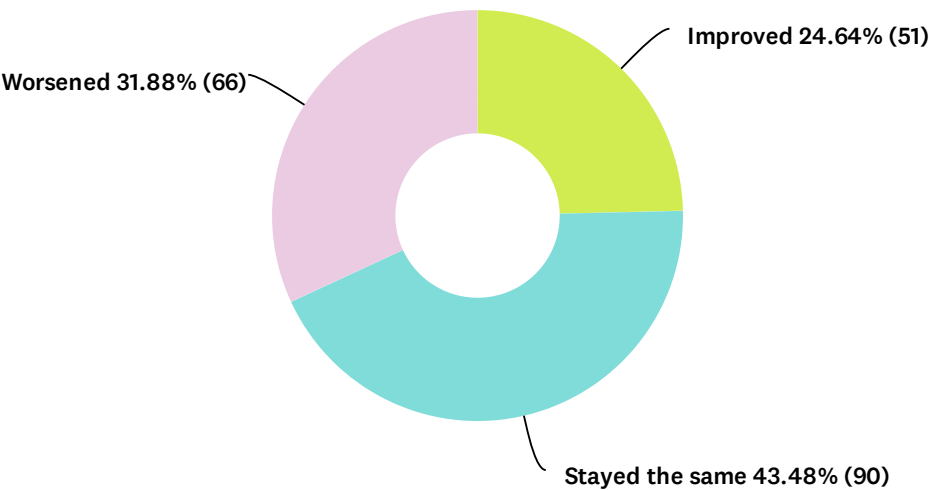


Baker Tilly Staples Rodway pre-budget poll 2025

	1	2	3	4	5	6	7	8	TOTAL	SCORE
Simplifying the tax system	8.84% 16	10.50% 19	11.05% 20	12.71% 23	14.92% 27	9.94% 18	18.23% 33	13.81% 25	181	4.14
Reducing personal tax rates	6.04% 11	6.04% 11	14.29% 26	9.89% 18	12.09% 22	10.44% 19	19.23% 35	21.98% 40	182	3.66
Cutting red tape for business	15.56% 28	15.56% 28	13.33% 24	14.44% 26	17.22% 31	12.78% 23	8.33% 15	2.78% 5	180	5.12
Reducing wasteful government spending	30.81% 57	18.92% 35	15.68% 29	10.27% 19	7.57% 14	7.03% 13	3.78% 7	5.95% 11	185	5.89
Investing in infrastructure (i.e. rail, ports, roads etc)	10.22% 19	19.89% 37	17.74% 33	20.43% 38	11.83% 22	10.75% 20	6.45% 12	2.69% 5	186	5.25
Encouraging the immigration of highly skilled workers	2.17% 4	8.15% 15	5.43% 10	9.24% 17	9.78% 18	26.63% 49	19.02% 35	19.57% 36	184	3.30
Getting inflation back under control	22.22% 42	16.40% 31	17.99% 34	8.99% 17	8.99% 17	9.52% 18	8.47% 16	7.41% 14	189	5.34
Reducing barriers to international investment	5.29% 10	6.88% 13	7.94% 15	14.29% 27	16.93% 32	11.64% 22	14.81% 28	22.22% 42	189	3.64

Q6 How has your business performance changed over the past 12 months?

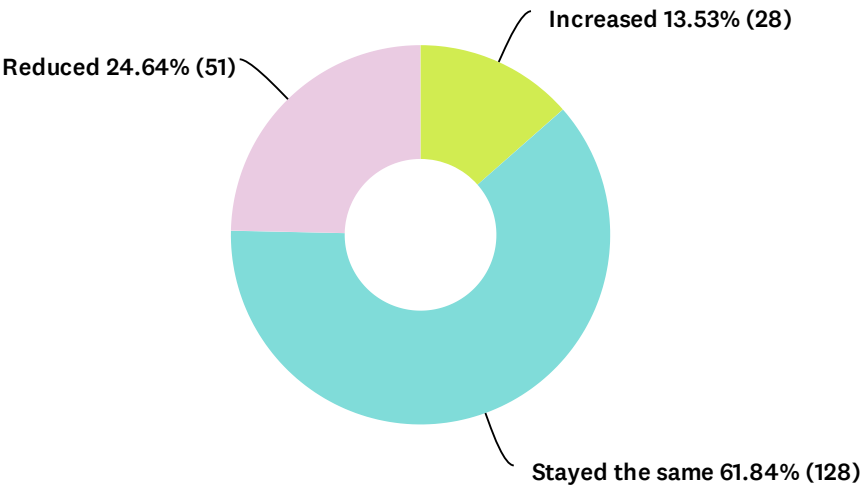
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improved	24.64%	51
Stayed the same	43.48%	90
Worsened	31.88%	66
TOTAL		207

Q7 How has the number of employees in your business changed over the past 12 months?

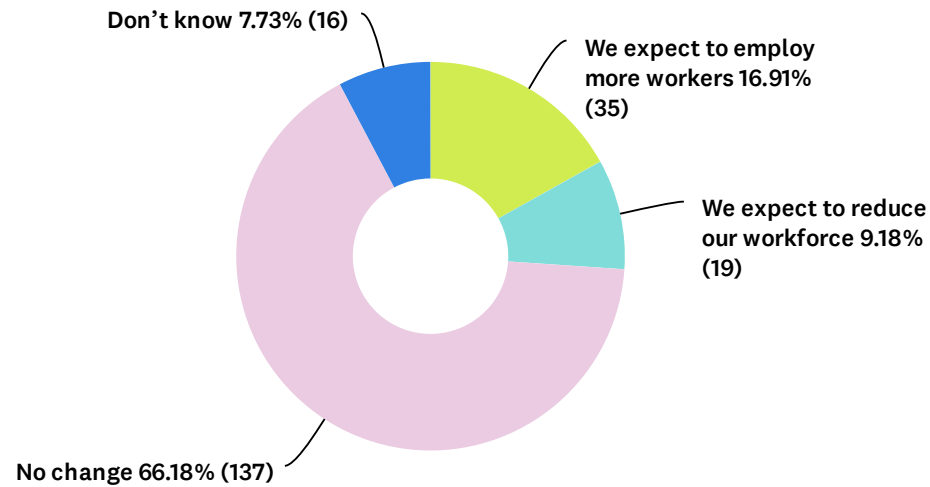
Answered: 207 Skipped: 0



ANSWER CHOICES		RESPONSES	
Increased		13.53%	28
Stayed the same		61.84%	128
Reduced		24.64%	51
TOTAL			207

Q8 How is the number of employees in your business likely to change over the next 12 months?

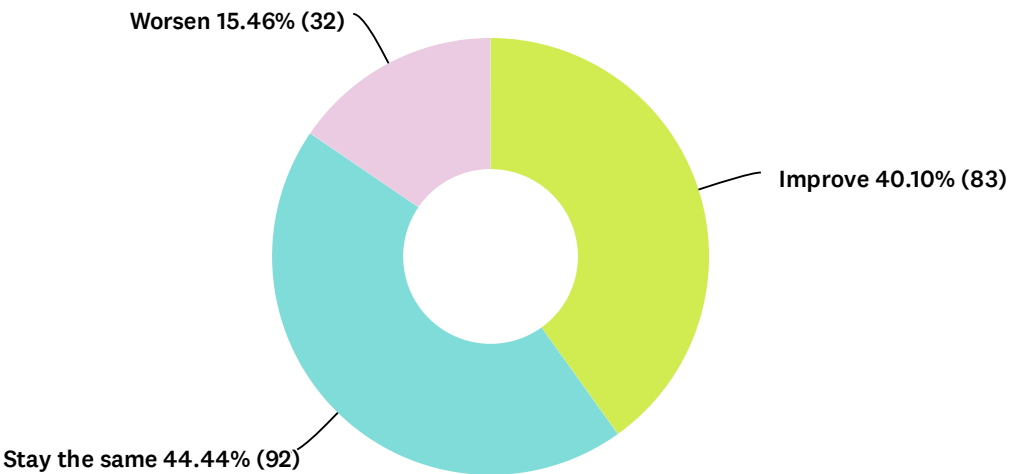
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
We expect to employ more workers	16.91%	35
We expect to reduce our workforce	9.18%	19
No change	66.18%	137
Don't know	7.73%	16
TOTAL		207

Q9 How do you expect your business performance to change over the next 12 months?

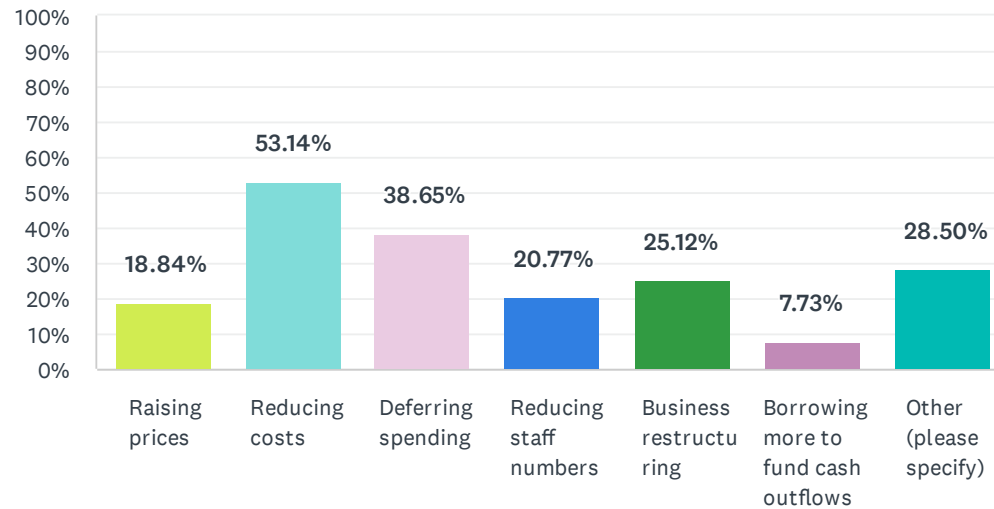
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improve	40.10%	83
Stay the same	44.44%	92
Worsen	15.46%	32
TOTAL		207

Q10 If performance has been poorer than before, what are you doing to address this?

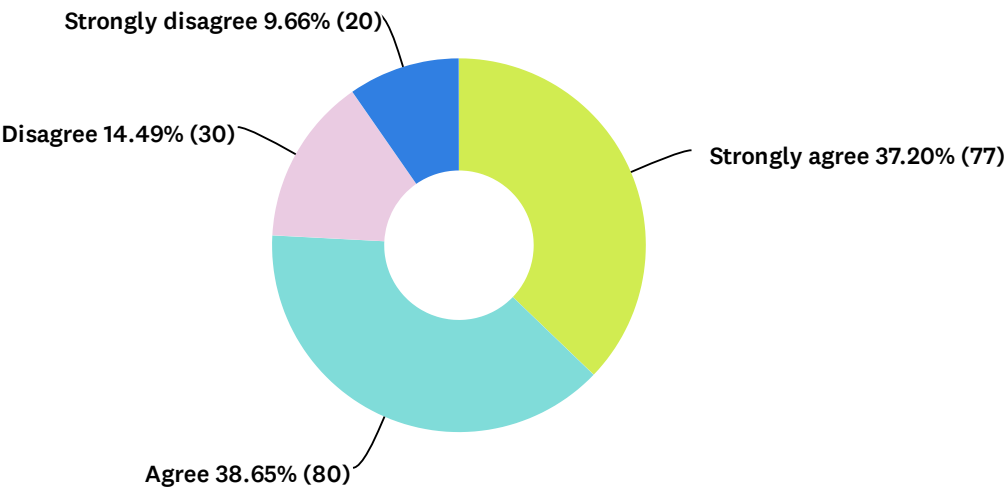
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Raising prices	18.84%	39
Reducing costs	53.14%	110
Deferring spending	38.65%	80
Reducing staff numbers	20.77%	43
Business restructuring	25.12%	52
Borrowing more to fund cash outflows	7.73%	16
Other (please specify)	28.50%	59
Total Respondents: 207		

Q11 The Government has proposed cutting the company tax rate of 28% to boost New Zealand's competitiveness. Do you agree with this proposal?

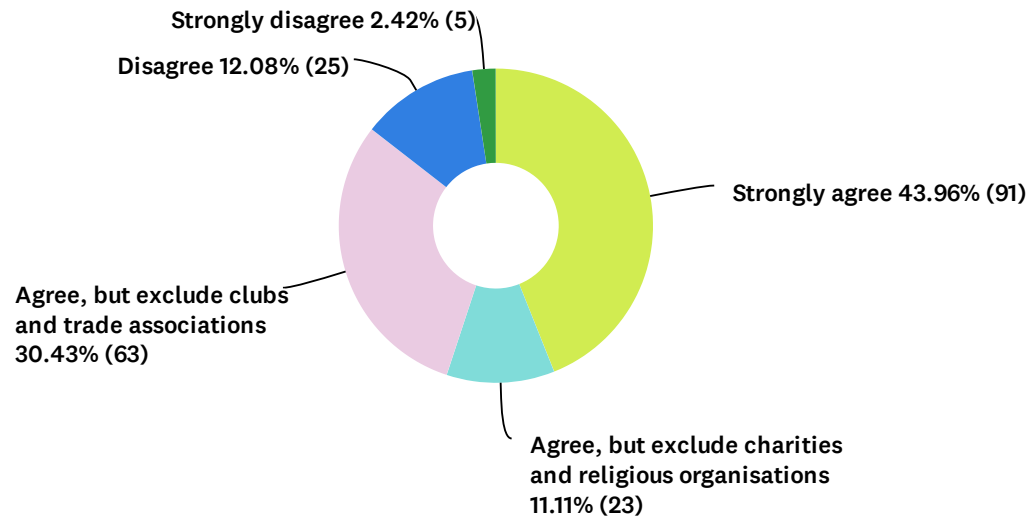
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	37.20%	77
Agree	38.65%	80
Disagree	14.49%	30
Strongly disagree	9.66%	20
TOTAL		207

Q12 The government has been looking at taxing charities' business activities that aren't related to charitable purposes. This would also apply to not-for-profits such as clubs and trade associations.
Do you agree with this proposal?

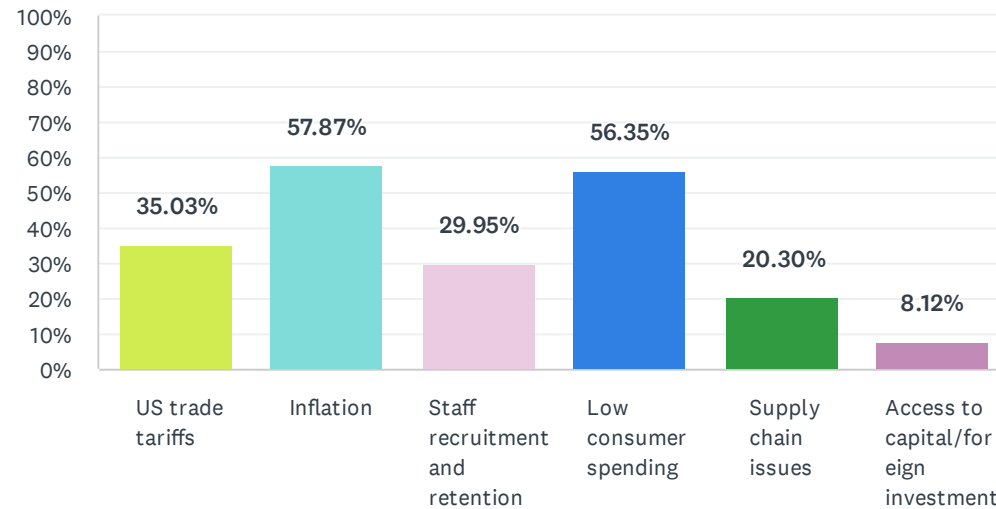
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	43.96%	91
Agree, but exclude charities and religious organisations	11.11%	23
Agree, but exclude clubs and trade associations	30.43%	63
Disagree	12.08%	25
Strongly disagree	2.42%	5
TOTAL		207

Q13 Which of the following challenges are likely to affect your business over the next 12 months?

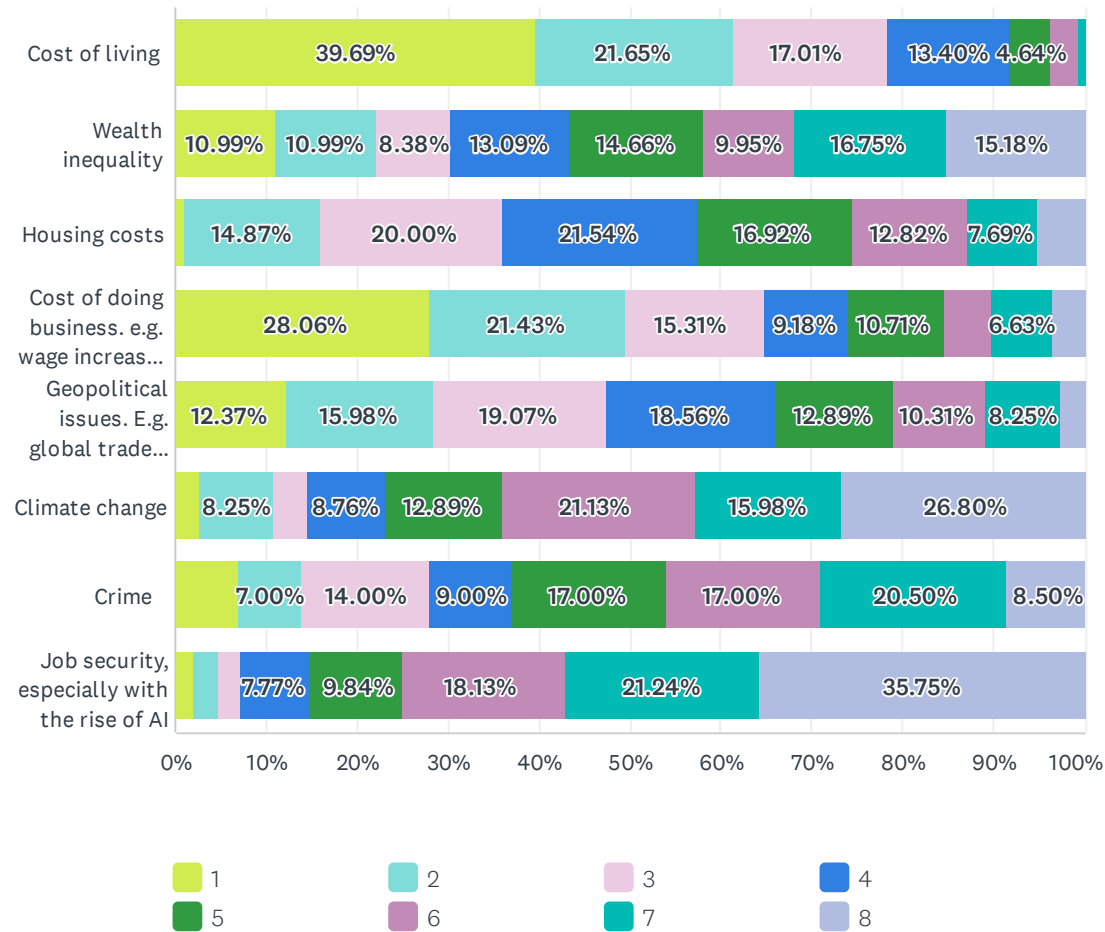
Answered: 197 Skipped: 10



ANSWER CHOICES	RESPONSES	
US trade tariffs	35.03%	69
Inflation	57.87%	114
Staff recruitment and retention	29.95%	59
Low consumer spending	56.35%	111
Supply chain issues	20.30%	40
Access to capital/foreign investment	8.12%	16
Total Respondents: 197		

Q14 Please rank the issues that are of greatest concern to you personally? (1 = most important).

Answered: 206 Skipped: 1

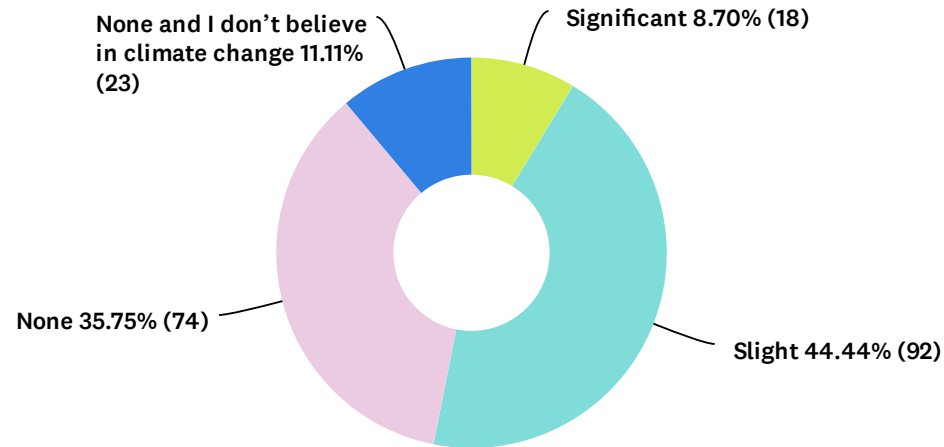


Baker Tilly Staples Rodway pre-budget poll 2025

	1	2	3	4	5	6	7	8	TOTAL	SCORE
Cost of living	39.69% 77	21.65% 42	17.01% 33	13.40% 26	4.64% 9	3.09% 6	0.52% 1	0.00% 0	194	6.67
Wealth inequality	10.99% 21	10.99% 21	8.38% 16	13.09% 25	14.66% 28	9.95% 19	16.75% 32	15.18% 29	191	4.18
Housing costs	1.03% 2	14.87% 29	20.00% 39	21.54% 42	16.92% 33	12.82% 25	7.69% 15	5.13% 10	195	4.67
Cost of doing business. e.g. wage increases, supply costs, regulatory requirements, mortgage interest rates, skills shortages	28.06% 55	21.43% 42	15.31% 30	9.18% 18	10.71% 21	5.10% 10	6.63% 13	3.57% 7	196	5.87
Geopolitical issues. E.g. global trade war, impact of tariffs, war in Ukraine, changes to world order, global recession	12.37% 24	15.98% 31	19.07% 37	18.56% 36	12.89% 25	10.31% 20	8.25% 16	2.58% 5	194	5.20
Climate change	2.58% 5	8.25% 16	3.61% 7	8.76% 17	12.89% 25	21.13% 41	15.98% 31	26.80% 52	194	3.18
Crime	7.00% 14	7.00% 14	14.00% 28	9.00% 18	17.00% 34	17.00% 34	20.50% 41	8.50% 17	200	4.03
Job security, especially with the rise of AI	2.07% 4	2.59% 5	2.59% 5	7.77% 15	9.84% 19	18.13% 35	21.24% 41	35.75% 69	193	2.61

Q15 How would you describe the changes your business has made in the past 12 months to help address climate change and/or environmental sustainability?

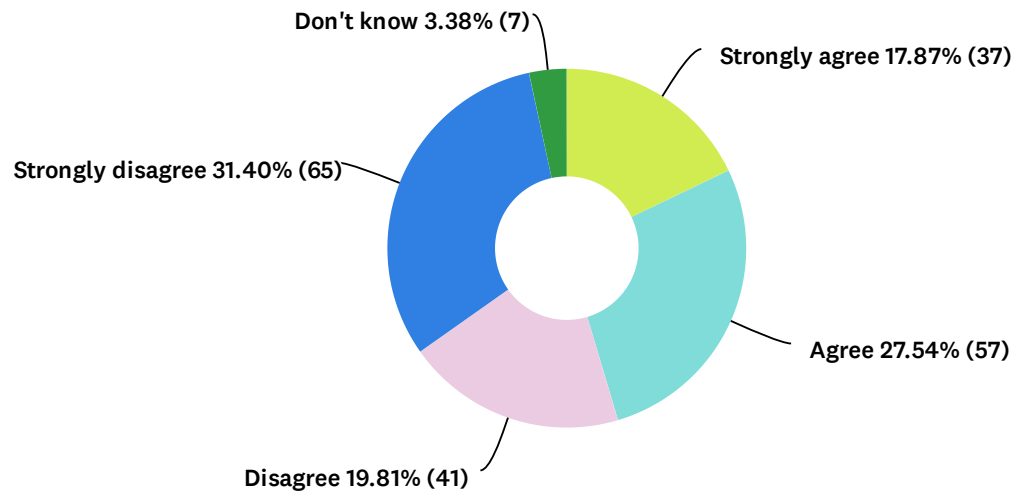
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Significant	8.70%	18
Slight	44.44%	92
None	35.75%	74
None and I don't believe in climate change	11.11%	23
TOTAL		207

Q16 Would you support the introduction of a capital gains tax that does not tax the family home, and factors in the effect of inflation?

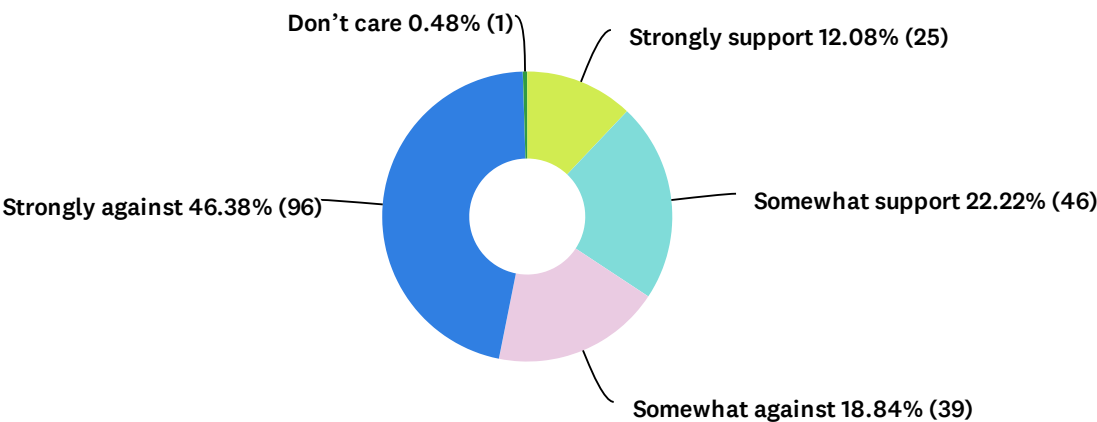
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	17.87%	37
Agree	27.54%	57
Disagree	19.81%	41
Strongly disagree	31.40%	65
Don't know	3.38%	7
TOTAL		207

Q17 What are your feelings about a wealth tax?

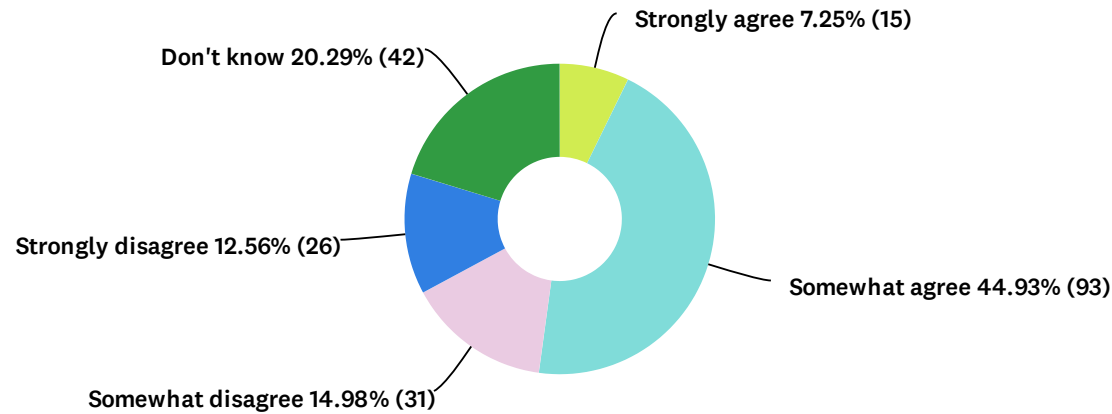
Answered: 207 Skipped: 0



ANSWER CHOICES		RESPONSES	
Strongly support		12.08%	25
Somewhat support		22.22%	46
Somewhat against		18.84%	39
Strongly against		46.38%	96
Don't care		0.48%	1
TOTAL			207

Q18 Is your business utilising AI and taking advantage of its emerging capabilities?

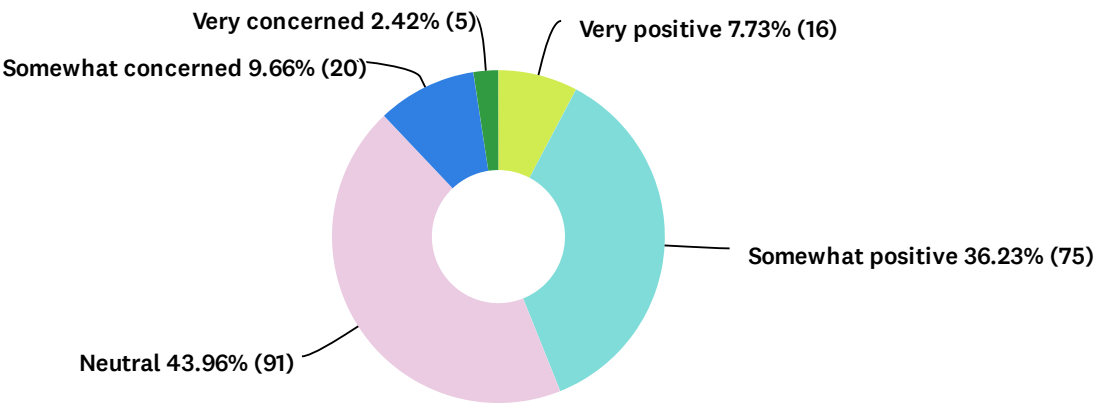
Answered: 207 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	7.25%	15
Somewhat agree	44.93%	93
Somewhat disagree	14.98%	31
Strongly disagree	12.56%	26
Don't know	20.29%	42
TOTAL		207

Q19 How do you feel about the mid-to-long-term effects of AI on your business and income?

Answered: 207 Skipped: 0



ANSWER CHOICES		RESPONSES	
Very positive		7.73%	16
Somewhat positive		36.23%	75
Neutral		43.96%	91
Somewhat concerned		9.66%	20
Very concerned		2.42%	5
TOTAL			207