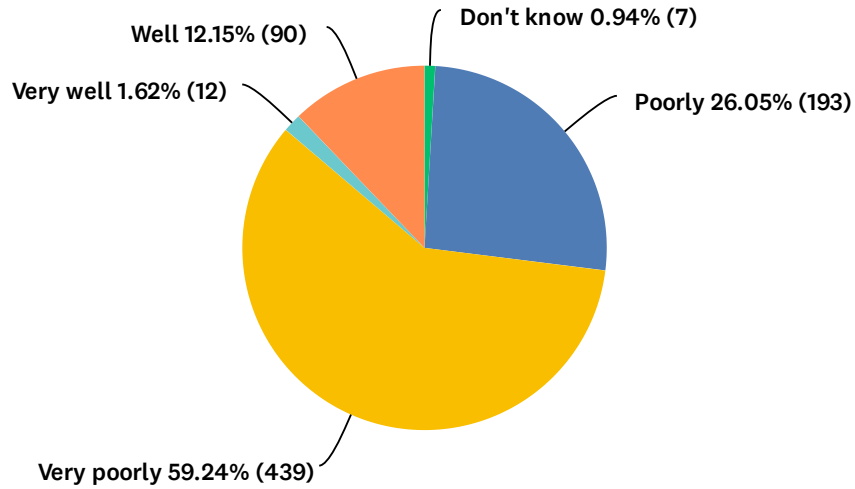


Q1 How is the government performing when it comes to managing the broader New Zealand economy?

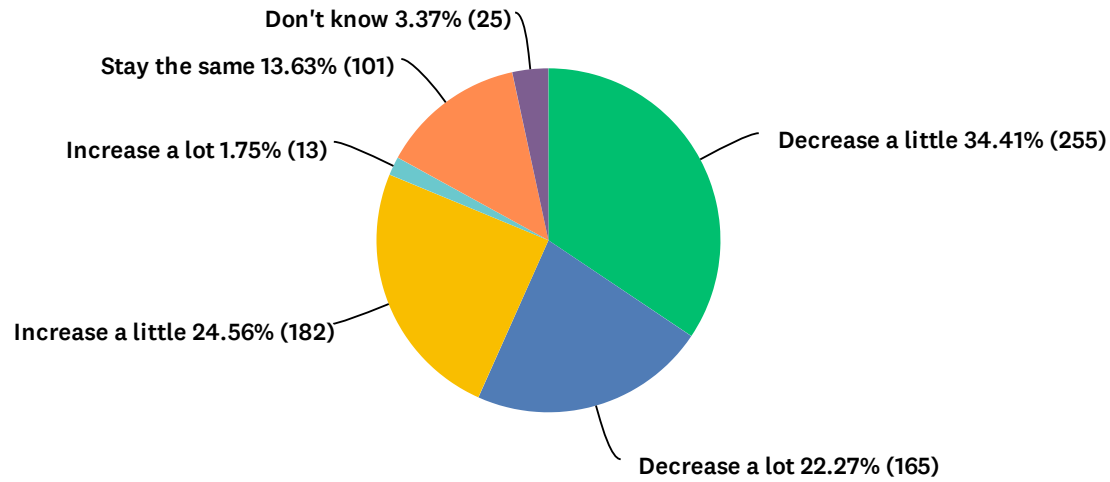
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Don't know	0.94%	7
Poorly	26.05%	193
Very poorly	59.24%	439
Very well	1.62%	12
Well	12.15%	90
TOTAL		741

Q2 What do you expect economic growth to do over the next year?

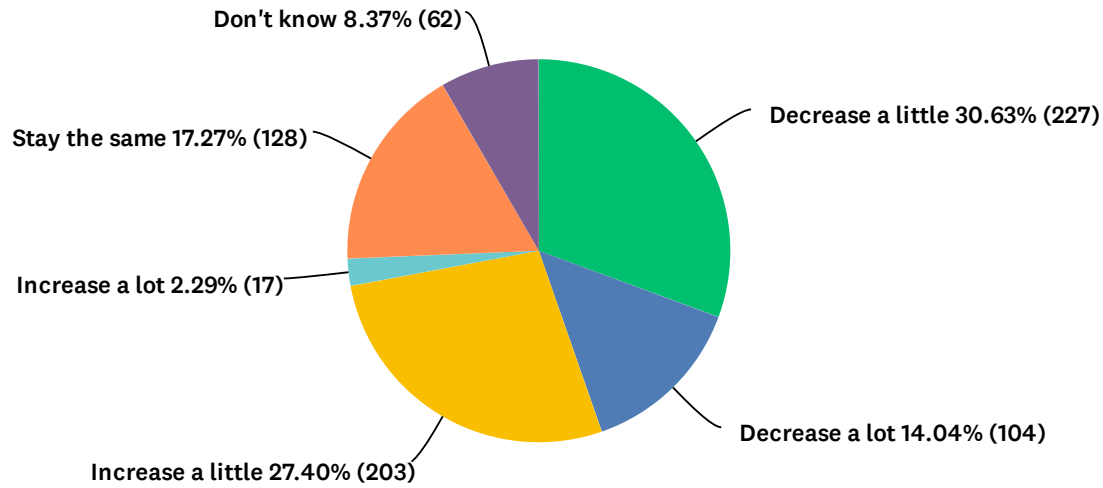
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Decrease a little	34.41%	255
Decrease a lot	22.27%	165
Increase a little	24.56%	182
Increase a lot	1.75%	13
Stay the same	13.63%	101
Don't know	3.37%	25
TOTAL		741

Q3 What do you expect exports to do over the next year?

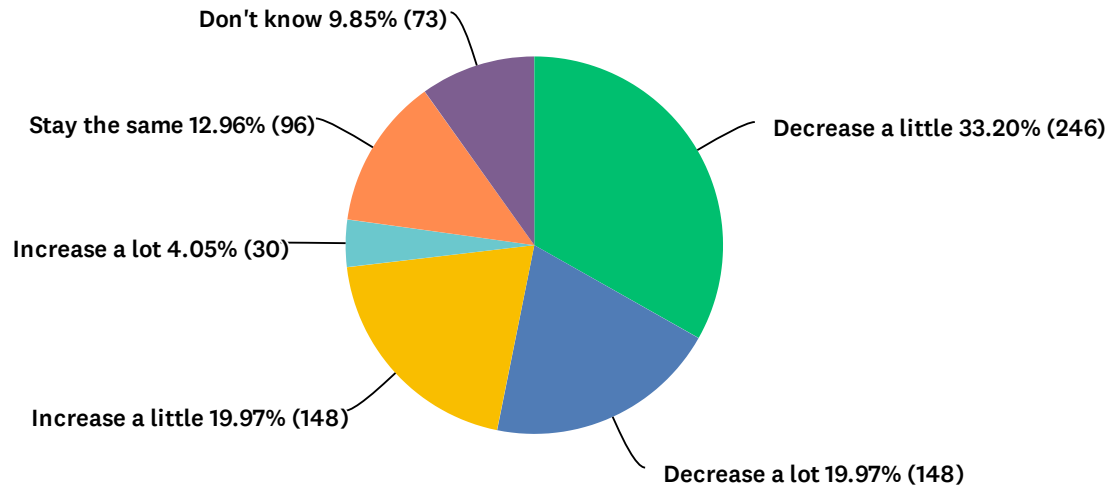
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Decrease a little	30.63%	227
Decrease a lot	14.04%	104
Increase a little	27.40%	203
Increase a lot	2.29%	17
Stay the same	17.27%	128
Don't know	8.37%	62
TOTAL		741

Q4 What do you expect dairy prices to do over the next year?

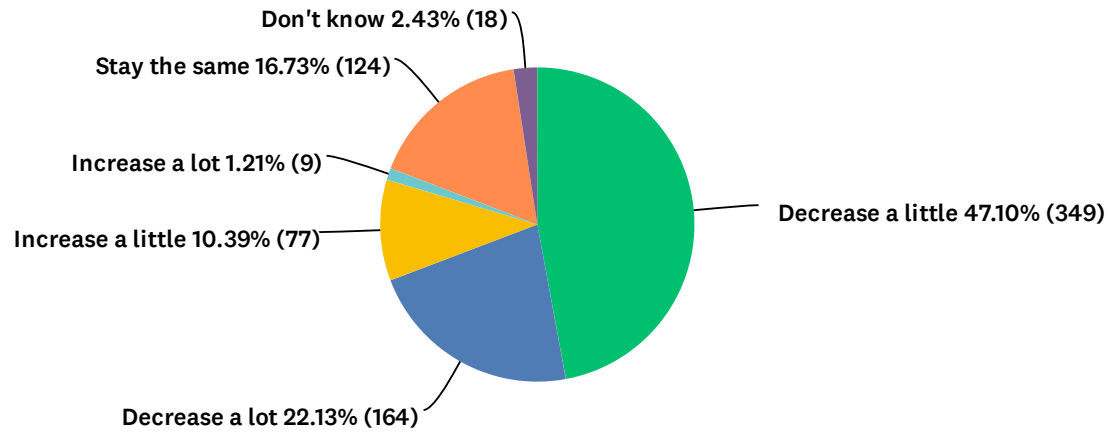
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Decrease a little	33.20%	246
Decrease a lot	19.97%	148
Increase a little	19.97%	148
Increase a lot	4.05%	30
Stay the same	12.96%	96
Don't know	9.85%	73
TOTAL		741

Q5 What do you expect job security to do over the next year?

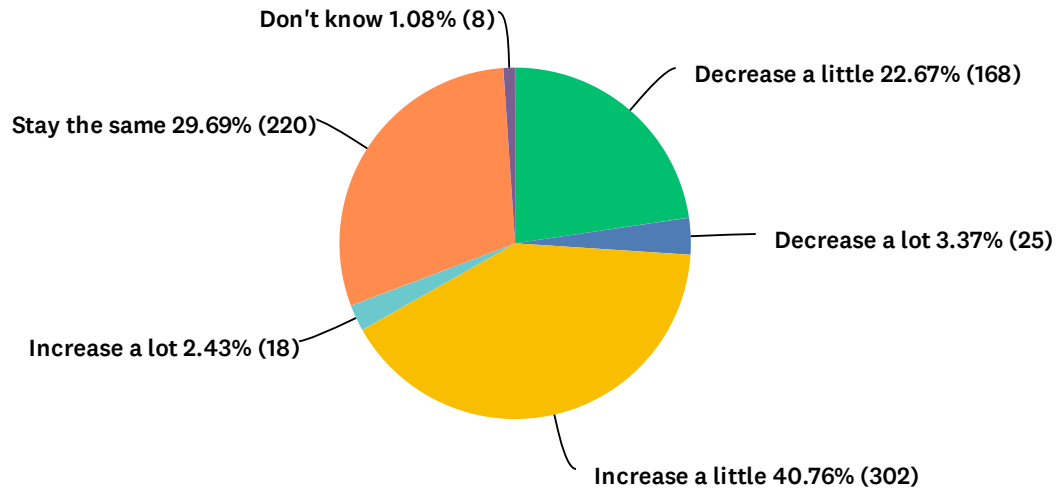
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Decrease a little	47.10%	349
Decrease a lot	22.13%	164
Increase a little	10.39%	77
Increase a lot	1.21%	9
Stay the same	16.73%	124
Don't know	2.43%	18
TOTAL		741

Q6 What do you expect house prices to do over the next year?

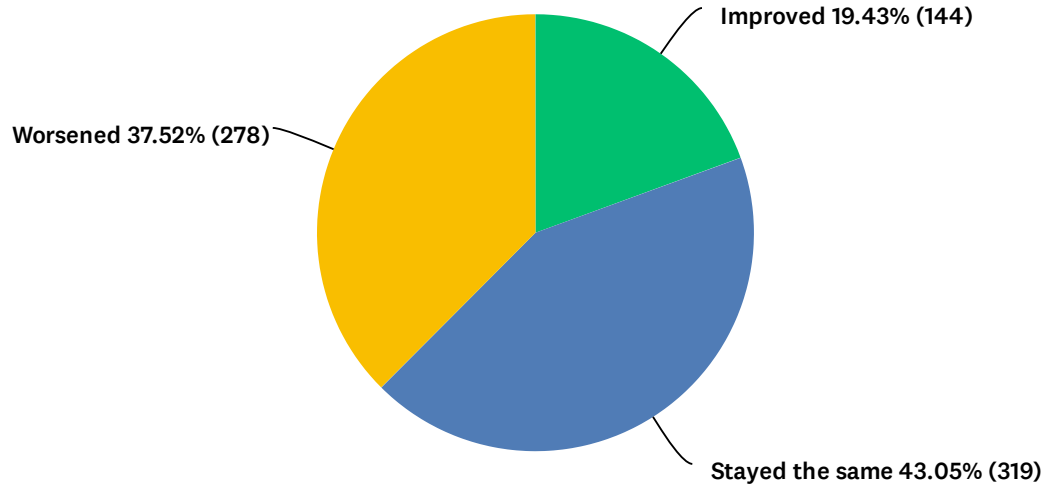
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Decrease a little	22.67%	168
Decrease a lot	3.37%	25
Increase a little	40.76%	302
Increase a lot	2.43%	18
Stay the same	29.69%	220
Don't know	1.08%	8
TOTAL		741

Q7 How has your business performance changed over the past 12 months?

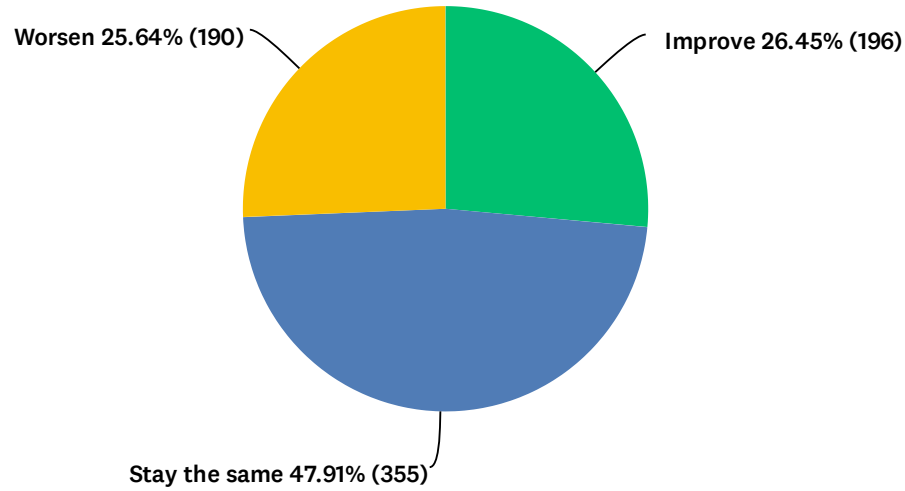
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improved	19.43%	144
Stayed the same	43.05%	319
Worsened	37.52%	278
TOTAL		741

Q8 How do you expect your business performance to change over the next 12 months?

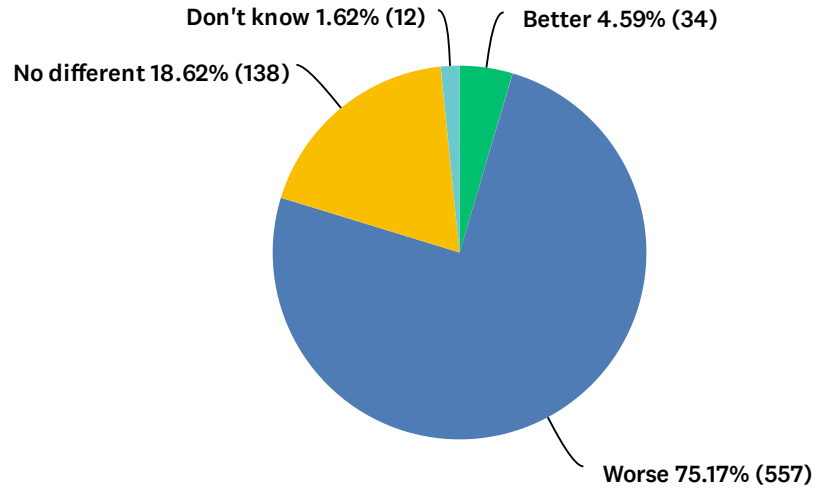
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Improve	26.45%	196
Stay the same	47.91%	355
Worsen	25.64%	190
TOTAL		741

Q9 If a Labour-led government is elected, I expect the election result will make the operating environment for my business:

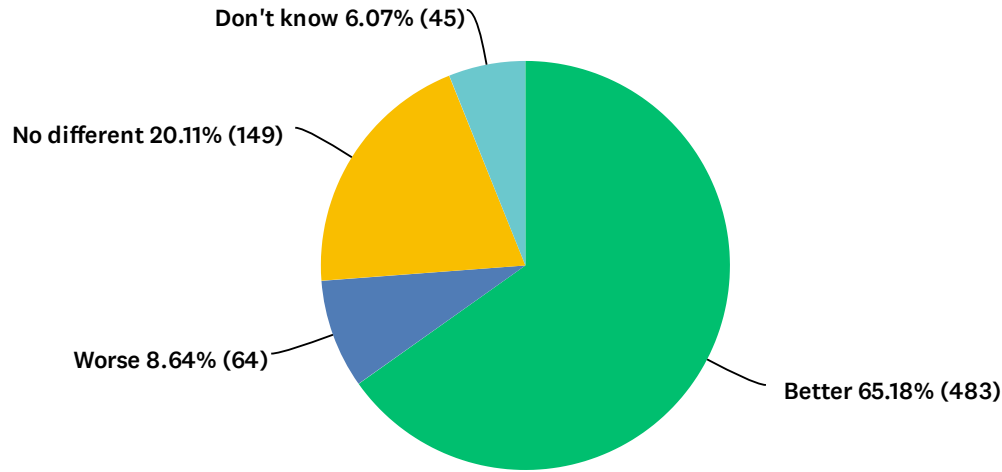
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Better	4.59%	34
Worse	75.17%	557
No different	18.62%	138
Don't know	1.62%	12
TOTAL		741

Q10 If a National-led government is elected, I expect the election result will make the operating environment for my business:

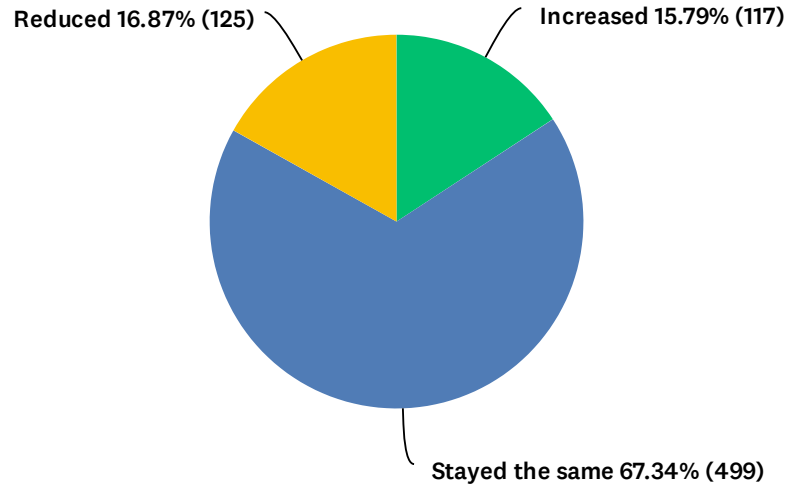
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Better	65.18%	483
Worse	8.64%	64
No different	20.11%	149
Don't know	6.07%	45
TOTAL		741

Q11 How has the number of employees in your business changed over the past 12 months?

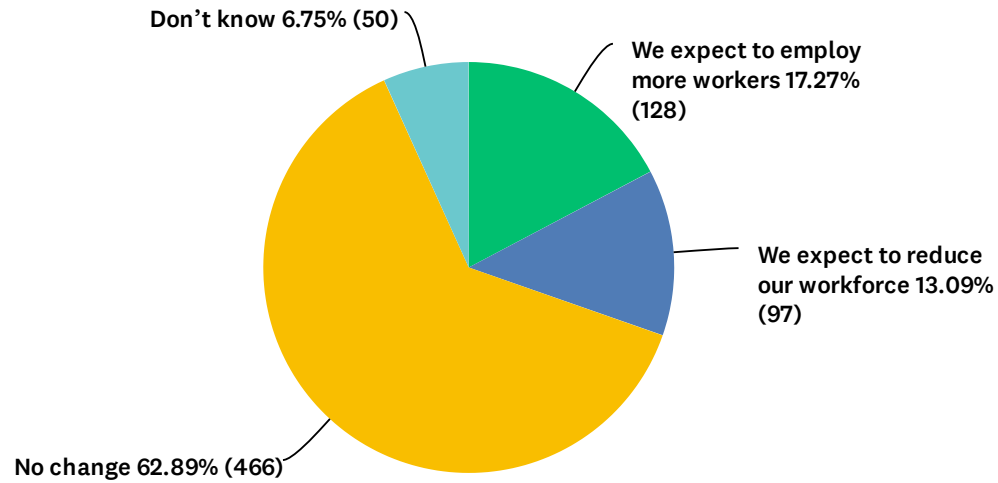
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Increased	15.79%	117
Stayed the same	67.34%	499
Reduced	16.87%	125
TOTAL		741

Q12 In the next 12 months, what are your business's workforce expectations?

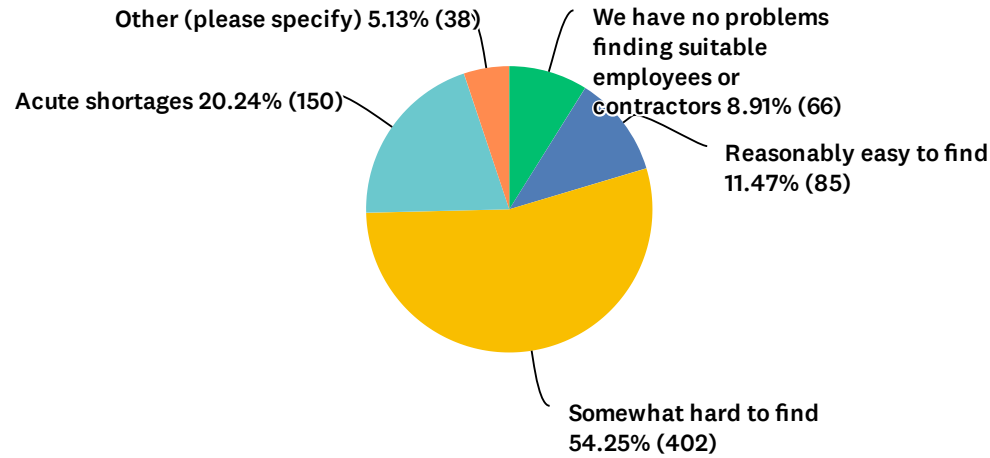
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
We expect to employ more workers	17.27%	128
We expect to reduce our workforce	13.09%	97
No change	62.89%	466
Don't know	6.75%	50
TOTAL		741

Q13 How would you define the availability of suitable employees or contractors in your industry or region?

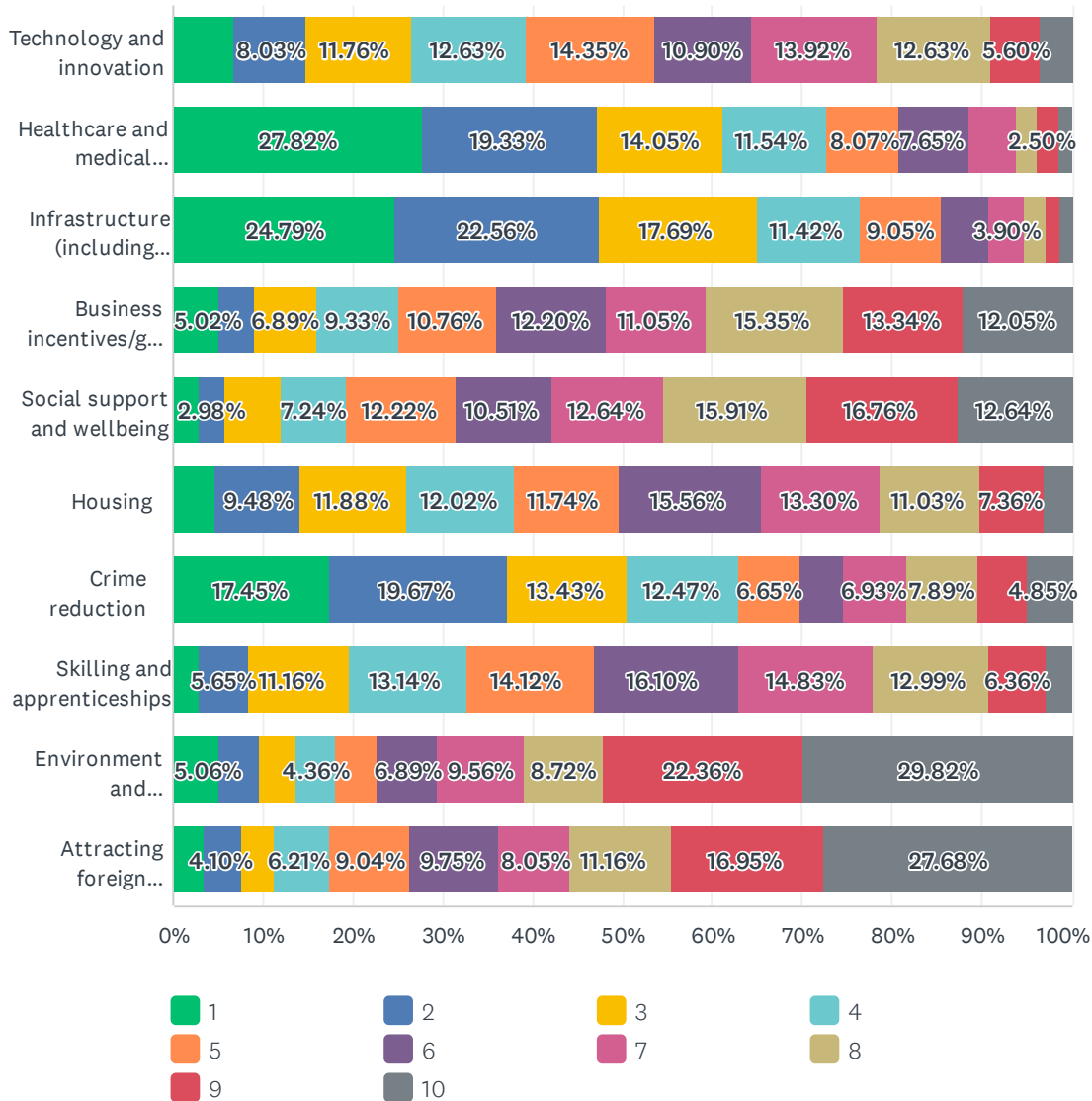
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
We have no problems finding suitable employees or contractors	8.91%	66
Reasonably easy to find	11.47%	85
Somewhat hard to find	54.25%	402
Acute shortages	20.24%	150
Other (please specify)	5.13%	38
TOTAL		741

Q14 Which area of investment do you think the government should prioritise most following the Budget? (Rank the following in order of preference)

Answered: 736 Skipped: 5

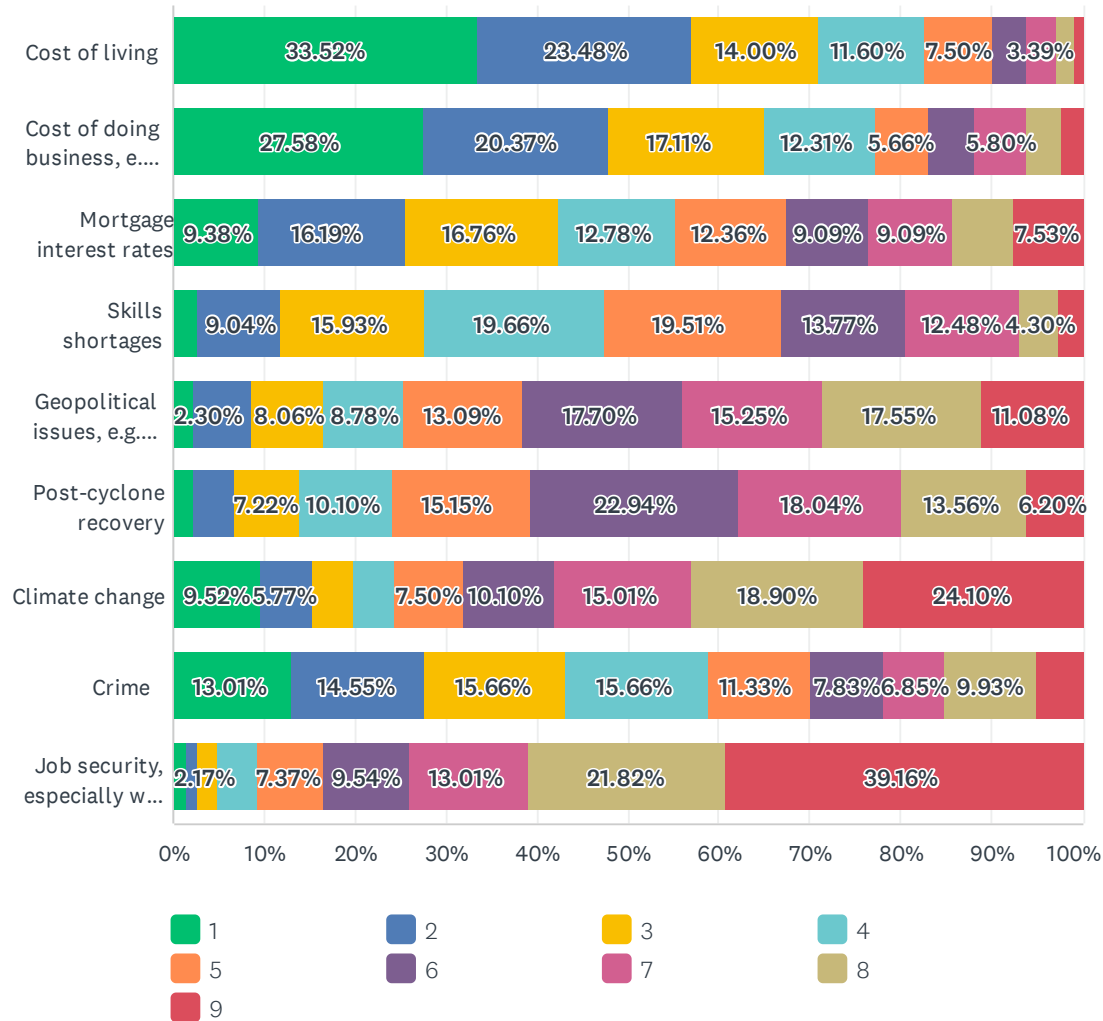


Baker Tilly Staples Rodway Pre-Election Poll 2023

	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
Technology and innovation	6.74% 47	8.03% 56	11.76% 82	12.63% 88	14.35% 100	10.90% 76	13.92% 97	12.63% 88	5.60% 39	3.44% 24	697	5.71
Healthcare and medical research	27.82% 200	19.33% 139	14.05% 101	11.54% 83	8.07% 58	7.65% 55	5.42% 39	2.23% 16	2.50% 18	1.39% 10	719	7.67
Infrastructure (including post-flooding rebuilds)	24.79% 178	22.56% 162	17.69% 127	11.42% 82	9.05% 65	5.29% 38	3.90% 28	2.37% 17	1.67% 12	1.25% 9	718	7.81
Business incentives/grants	5.02% 35	4.02% 28	6.89% 48	9.33% 65	10.76% 75	12.20% 85	11.05% 77	15.35% 107	13.34% 93	12.05% 84	697	4.61
Social support and wellbeing	2.84% 20	2.98% 21	6.25% 44	7.24% 51	12.22% 86	10.51% 74	12.64% 89	15.91% 112	16.76% 118	12.64% 89	704	4.26
Housing	4.67% 33	9.48% 67	11.88% 84	12.02% 85	11.74% 83	15.56% 110	13.30% 94	11.03% 78	7.36% 52	2.97% 21	707	5.63
Crime reduction	17.45% 126	19.67% 142	13.43% 97	12.47% 90	6.65% 48	4.99% 36	6.93% 50	7.89% 57	5.68% 41	4.85% 35	722	6.79
Skilling and apprenticeships	2.82% 20	5.65% 40	11.16% 79	13.14% 93	14.12% 100	16.10% 114	14.83% 105	12.99% 92	6.36% 45	2.82% 20	708	5.39
Environment and decarbonisation	5.06% 36	4.64% 33	3.94% 28	4.36% 31	4.64% 33	6.89% 49	9.56% 68	8.72% 62	22.36% 159	29.82% 212	711	3.56
Attracting foreign investment	3.39% 24	4.10% 29	3.67% 26	6.21% 44	9.04% 64	9.75% 69	8.05% 57	11.16% 79	16.95% 120	27.68% 196	708	3.74

Q15 Which issues are of the greatest concern to you personally? (Rank the following in order of preference)

Answered: 731 Skipped: 10

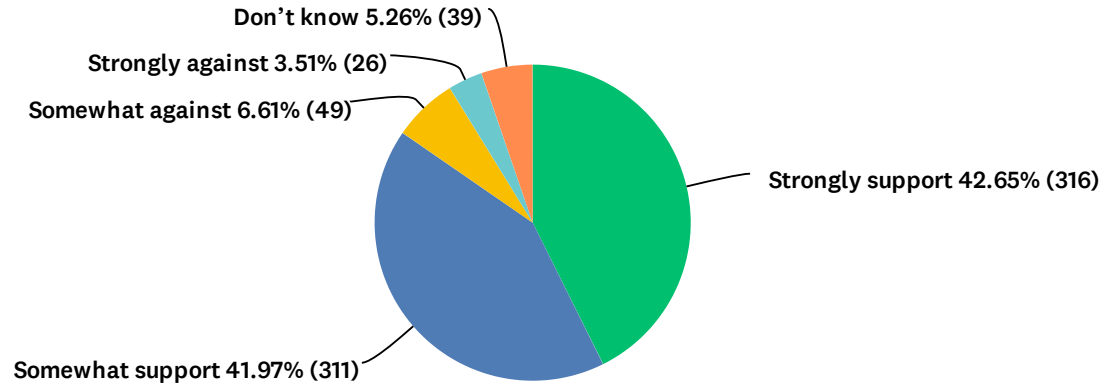


Baker Tilly Staples Rodway Pre-Election Poll 2023

	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Cost of living	33.52% 237	23.48% 166	14.00% 99	11.60% 82	7.50% 53	3.68% 26	3.39% 24	1.98% 14	0.85% 6	707	7.24
Cost of doing business, e.g. wage increases, supply costs, regulatory requirements	27.58% 195	20.37% 144	17.11% 121	12.31% 87	5.66% 40	5.09% 36	5.80% 41	3.82% 27	2.26% 16	707	6.81
Mortgage interest rates	9.38% 66	16.19% 114	16.76% 118	12.78% 90	12.36% 87	9.09% 64	9.09% 64	6.82% 48	7.53% 53	704	5.55
Skills shortages	2.73% 19	9.04% 63	15.93% 111	19.66% 137	19.51% 136	13.77% 96	12.48% 87	4.30% 30	2.58% 18	697	5.28
Geopolitical issues, e.g. war in Ukraine, tensions between China and the US	2.30% 16	6.19% 43	8.06% 56	8.78% 61	13.09% 91	17.70% 123	15.25% 106	17.55% 122	11.08% 77	695	4.07
Post-cyclone recovery	2.31% 16	4.47% 31	7.22% 50	10.10% 70	15.15% 105	22.94% 159	18.04% 125	13.56% 94	6.20% 43	693	4.23
Climate change	9.52% 66	5.77% 40	4.62% 32	4.47% 31	7.50% 52	10.10% 70	15.01% 104	18.90% 131	24.10% 167	693	3.76
Crime	13.01% 93	14.55% 104	15.66% 112	15.66% 112	11.33% 81	7.83% 56	6.85% 49	9.93% 71	5.17% 37	715	5.71
Job security, especially with the raise in AI	1.45% 10	1.30% 9	2.17% 15	4.19% 29	7.37% 51	9.54% 66	13.01% 90	21.82% 151	39.16% 271	692	2.61

Q16 Would you support a full review of the personal tax system, including the current tax brackets, possible tax-free minimum, and action on the Working for Families review?

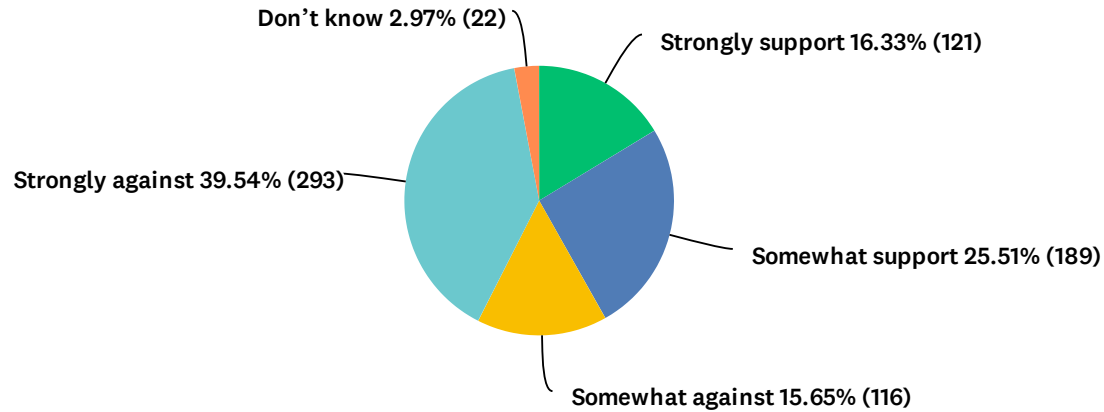
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly support	42.65%	316
Somewhat support	41.97%	311
Somewhat against	6.61%	49
Strongly against	3.51%	26
Don't know	5.26%	39
TOTAL		741

Q17 Would you support the introduction of a capital gains tax that does not tax the family home, and factors in the effect of inflation?

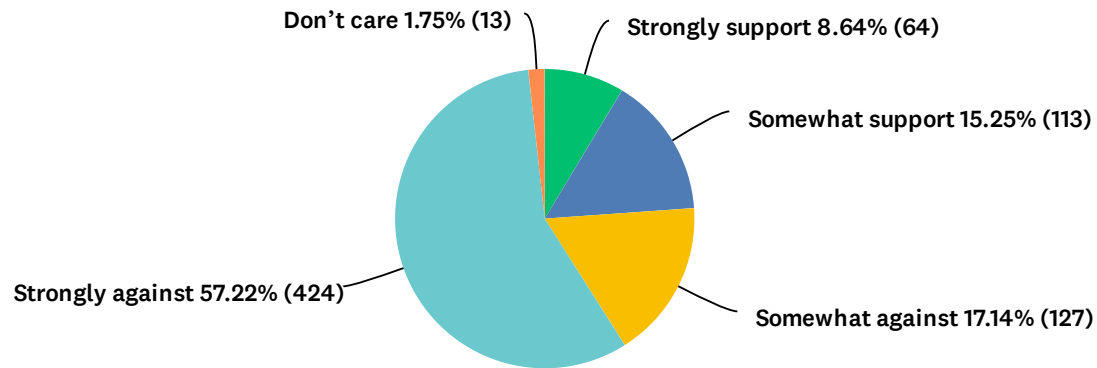
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly support	16.33%	121
Somewhat support	25.51%	189
Somewhat against	15.65%	116
Strongly against	39.54%	293
Don't know	2.97%	22
TOTAL		741

Q18 What are your feelings about a wealth tax?

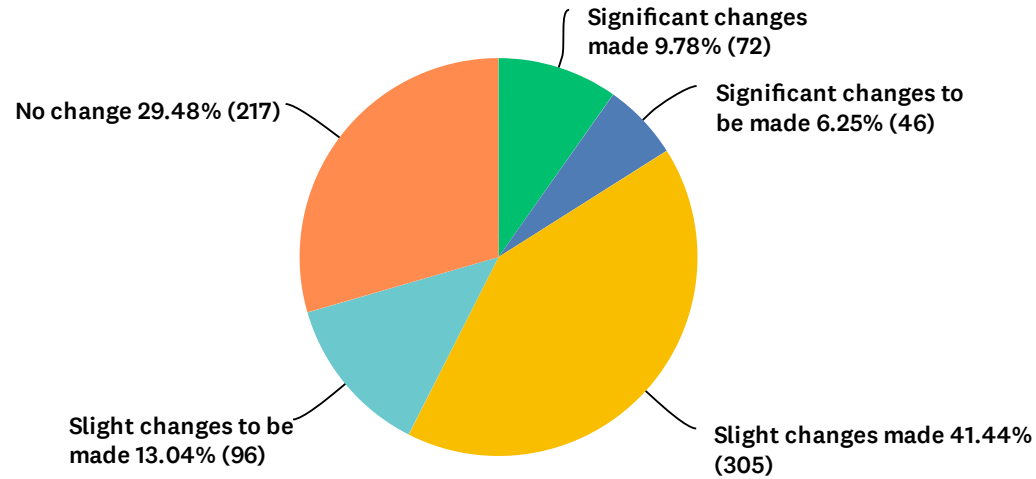
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly support	8.64%	64
Somewhat support	15.25%	113
Somewhat against	17.14%	127
Strongly against	57.22%	424
Don't care	1.75%	13
TOTAL		741

Q19 How would you describe the changes your business has made or will make to help address climate change and/or environmental sustainability?

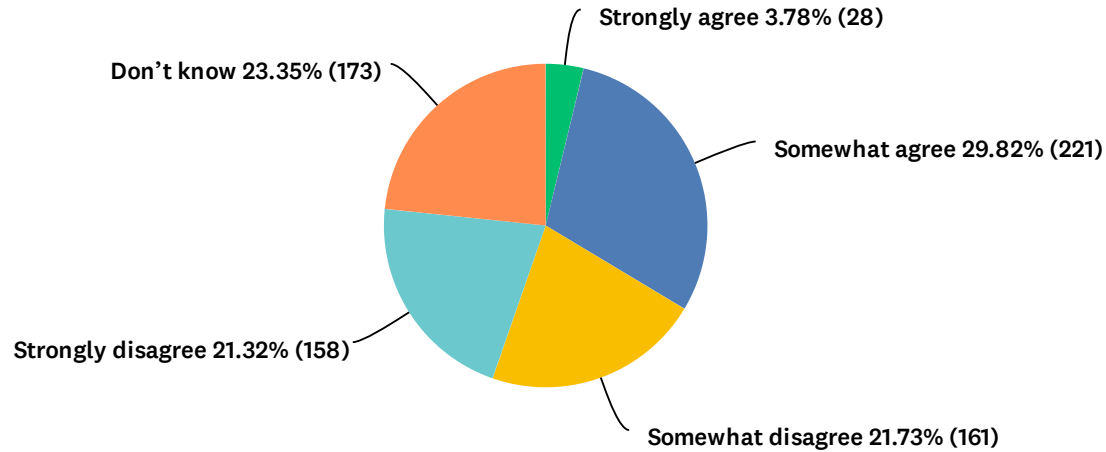
Answered: 736 Skipped: 5



ANSWER CHOICES	RESPONSES	
Significant changes made	9.78%	72
Significant changes to be made	6.25%	46
Slight changes made	41.44%	305
Slight changes to be made	13.04%	96
No change	29.48%	217
TOTAL		736

Q20 Our business is utilising AI and taking advantage of its emerging capabilities:

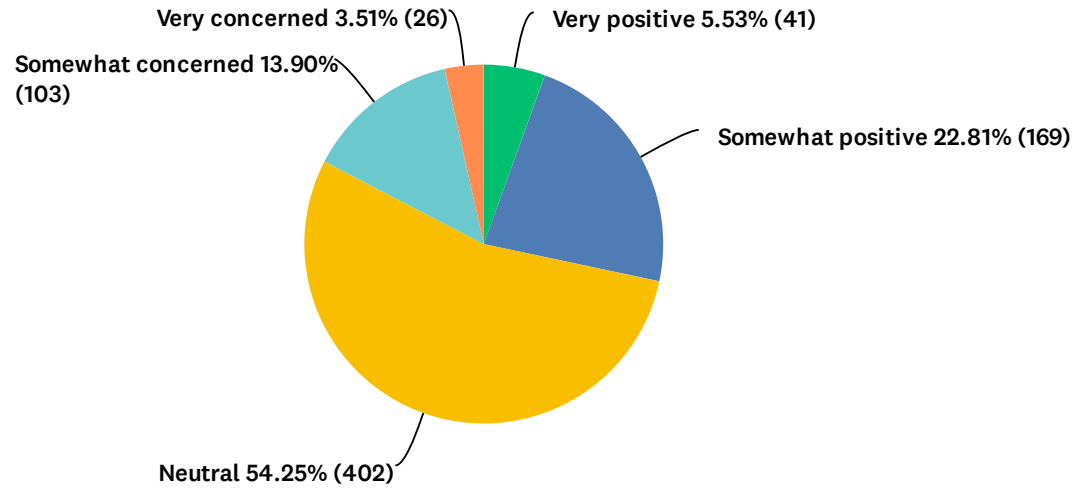
Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	3.78%	28
Somewhat agree	29.82%	221
Somewhat disagree	21.73%	161
Strongly disagree	21.32%	158
Don't know	23.35%	173
TOTAL		741

Q21 How do you feel about the mid-to-long-term effects of AI on your business and income?

Answered: 741 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very positive	5.53%	41
Somewhat positive	22.81%	169
Neutral	54.25%	402
Somewhat concerned	13.90%	103
Very concerned	3.51%	26
TOTAL		741